

Fact Sheet – The Fast Pages

April 1, 2007

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Press Room: <http://www.tfpadmin.com> (photos, fact sheet and video b-roll)

General Facts

Established April, 2006

Chris Chilvers, Founder

Douglas Strock, Exec. VP

Home Office: San Diego, CA

TheFastPages.com is a closed directory search engine designed specifically for all smartphones, web-enabled mobile phones, desktop and laptop computers.

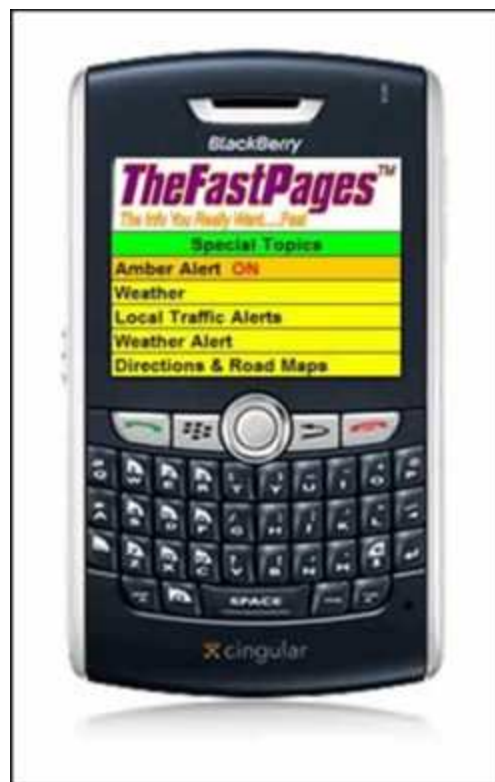
There are 200 million smartphones on the market now.*

TFP is the first to provide fast and free access to vital and practical information on mobile platforms with no login or download, and virtually no typing required.

TFP conducts constant updating and selection of the latest and most productive websites.

TFP also functions on most smaller and inexpensive mobile phones as well as smartphones.

TFP excels in the following information: emergencies, weather, news, art & entertainment, travel, research, technology, real estate, health, medicine, city search, libraries and legal topics.



The user can access and read over 3,000 newspapers and magazines.

TFP's computer website provides users with a single screen, state-of-the-art layout that permits extremely easy web surfing. Just click and go.

TFP's Chris Chilvers said, "We wanted to develop a whole new way to explore the internet on these millions of smartphones and in a way that users would no longer find disappointing".

TFP's computer website provides users with a single screen, state-of-the-art, intuitive layout that permits extremely easy web surfing. With 70 key topics viewable in an instant users need only to click and go.

Both mobile and computer websites are accessed via: www.thefastpages.com.

TFP requires virtually no typing; only scrolling and clicking to access a wealth of information.

Mobile search has been a failure largely due to excessive typing; frustrating input of web addresses; difficult downloads that often don't work; excessively small lettering and websites that are not user-friendly. These obstacles have resulted in mobile users just giving up on web access, until now. *

TFP is completely free, requires no downloading, no signing on, and has no obtrusive ads or pop-ups. TFP displays large lettering on both computer and mobile platforms.

Mobile phone users can call any of TFP's thousands of important phone numbers to: catch a plane, check out animated weather, pick up a magazine, read any newspaper in the world, handle an emergency, avoid traffic jams, find a movie, research any library or even check flight delays. And that is just the

beginning.

TFP's content is powerful, practical and problem solving.

TFP is ready now. That's not in a few months, not almost there, but now.

What would take hours of typing in web addresses and sifting through search engine data, now takes only minutes when on The Fast Pages mobile and computer website.

“Bringing up incompatible websites that are not displayed properly on a mobile screen is an enormous waste of time”, says Doug Strock.

TFP delivers meaningful content for all mobile phone owners.

For those who have solved the difficult feat of just accessing the web on their mobile devices, the world is now at your fingertips.

TFP links all mobile users to the best the internet has to offer. They (The Fast Pages) continually update their links as the newest and most meaningful sites come onto the market. “The websites we select must work and display well on most all mobile screens to be accepted by TFP. Then, they must supply practical and meaningful material that the public will find intuitively when searching for the urgent info they need.” says Douglas Strock.

TFP takes the mobile in the most direct route to anyone's query.

Having vital information in the palm of every cell phone owner can have vast implications for society as a whole. Just having Medical Emergencies, Amber Alert, Tornado Alert, Animated Emergency Weather Radar and CPR in one's hand is reason enough. But it goes much further than that. TFP delivers this information in

a fast and easily readable fashion. And that is just the beginning of the content they offer.

On computers, TFP displays forty (40) very useful topics and thirty (30) fast access links to more vital information. TFP has arranged its website to display all these links on a single screen. Along with these topics they have scrolling news in large print; thousands of vital phone numbers, a very business like animated spokesperson along with an animated view of the weather for the entire US.

“We hope The Fast Pages will become the default web screen for anyone with a computer or mobile phone who wants to get directly to their question” says Chris Chilvers. And because TFP’s mobile website and computer website mimic one another, the user gets a very good handle on operating both sites quite easily.

Pick up practically any news paper in the world, find the best doctors or all specialized hospitals, have vital CPR information near you, find lost luggage, check on flight delays, watch your weather moving above any location, read any magazine, enroll in Amber Alert and get fast notification, compare airfares, have instant access to thousands of essential phone numbers and be able to click on them instead of typing to dial.

The Team

TheFastPages.com is directed by a small group of businessmen and software developers who became frustrated when they discovered their new expensive smartphones were not very smart and web access was near impossible.

Founder/CEO, Chris Chilvers was the inventor of The GPS-Card navigation system and retired after its success.

Douglas Strock, Exec. VP, graduated from Columbia and Yale and was an executive with the US/USSR Trade Council.

*** Related Articles**

Mobile Phone Sales Will Exceed One Billion in 2009
There are 200 million smartphones on the market now.
http://www.gartner.com/press_releases/asset_132473_11.html

The Key to Smart Phone Failure
http://www.smartdevicecentral.com/article/The+Key+to+Smart+Phone+Failure/201113_1.aspx

Shattering illusions about the mobile Web browser
http://news.com.com/Shattering+illusions+about+the+mobile+Web+browser/2010-1012_3-6148649.html

The Mobile Search Battle
<http://www.searchenginejournal.com/the-mobile-search-battle/4429/>

TFP Users

The Fast Pages is ideal for everyone with a mobile web phone and computer but is especially valuable for all office professionals and anyone in “the field”.

Boaters
Business & finance professionals
Farmers
Lawyers
Medical professionals
News reporters
Outdoorsmen
Pilots
Real estate brokers
Researchers
Stock brokers
Teachers
Travelers
Writers